



YOUR RECORDS. YOUR NEXT CONVERSATION.

Four signals. One useful list.

A personal review of quotes **and past jobs** for San Diego plumbing shops. This excerpt demonstrates the work: recorded context, a reason to reconnect, required checks, and individual drafts.

Not a customer result

All names, amounts, notes and situations are made up. These four records are examples, not a completed 25-customer delivery or evidence of permission, demand, replies, bookings, or revenue. No live registry screening occurred.

SIGNAL	RECORDED CONTEXT	REVIEW DIRECTION
Quiet quote	\$9,400 sewer quote; driveway question unanswered.	Reopen the question.
Due callback	\$3,800 heater quote; requested callback date passed.	Confirm timing and interest.
Repeat issue	Three visits in five months for the same drain.	Plumber reviews history.
Recent repair	11-year-old heater; repair three weeks ago.	Check the repair outcome.

Priority is a working order, not a close probability. Quote amounts are historical prices, not current offers or recovered revenue. Records with unresolved permission or technical questions remain on hold.



FICTIONAL EXAMPLES / OWNER REVIEW REQUIRED

Context becomes a draft.

Maria G. / Sewer line quote

Recorded: \$9,400 quote six weeks ago. Asked about driveway disruption. No answer or later decision recorded.

Why review: A specific unanswered question gives the shop something useful to reopen.

Confirm first: Confirm no later answer or completed job; review current contact permission and opt-outs. The plumber confirms technical details.

TEXT 1 Hi Maria, it's Mike at Example Plumbing. You asked about driveway disruption on the sewer job. Would you like our plumber to walk you through the options? Reply STOP to opt out.

TEXT 2 — CONDITIONAL Hi Maria, Mike at Example Plumbing. Is the sewer project still on your list, or should I close out the quote for now? Reply STOP to opt out.

Tom B. / Water heater quote

Recorded: \$3,800 quote. Asked for a callback after October 15. The fictional review date is October 20; no later contact is recorded.

Why review: A customer-requested timing cue gives the owner a reason to revisit the conversation.

Confirm first: Verify the callback request, channel, later contact, current status and suppressions. A date passing alone is not permission.

TEXT 1 Hi Tom, it's Mike at Example Plumbing. You asked us to check back after the 15th about the water heater quote. Is now a good time to pick that up? Reply STOP to opt out.

TEXT 2 — CONDITIONAL Hi Tom, Mike at Example Plumbing. Would you like to revisit the water heater quote, leave it until later, or close it out for now? Reply STOP to opt out.

Second drafts are not an automatic sequence. Review the first outcome, current permission, timing and recent contact. A reply, booking, decline or opt-out stops the draft until reviewed. Orofind never sends to customers.



FICTIONAL EXAMPLES / OWNER REVIEW REQUIRED

Context becomes a draft.

Raj P. / Repeat drain visits

Recorded: Three recorded visits in five months for the same drain. No diagnosis or recommended next service is in the sample export.

Why review: The repeated issue warrants the plumber's review. It does not establish that a camera inspection or repair is needed.

Confirm first: The plumber verifies the same issue, whether it is resolved and whether an assessment is appropriate. Check current contact eligibility.

TEXT 1 Hi Raj, it's Mike at Example Plumbing. I'm reviewing the visits for that drain. Has it stayed clear since we were last out, or is it still giving you trouble? Reply STOP to opt out.

TEXT 2 — CONDITIONAL Hi Raj, Mike at Example Plumbing. If that drain is still acting up, would you like our plumber to review the history and discuss a next step? Reply STOP to opt out.

Elena S. / Water heater service

Recorded: Water heater recorded as 11 years old; a repair visit three weeks ago. No current fault or replacement recommendation is documented.

Why review: Equipment history plus recent trouble may support a service check-in, after the technician reviews the record.

Confirm first: Confirm age and repair outcome with the technician, later service contact, permission and suppressions. Do not infer a need for replacement.

TEXT 1 Hi Elena, it's Mike at Example Plumbing. How has the water heater been running since our repair visit? Let me know if you still have a concern you'd like us to review. Reply STOP to opt out.

TEXT 2 — CONDITIONAL Hi Elena, Mike at Example Plumbing. If you still have questions after the repair, would a quick conversation with our plumber help? Reply STOP to opt out.

Second drafts are not an automatic sequence. Review the first outcome, current permission, timing and recent contact. A reply, booking, decline or opt-out stops the draft until reviewed. Orofind never sends to customers.



THE FOUNDING PROJECT

25 customers. \$995 once.

No monthly fee. Founding price for the first three San Diego shops; availability confirmed personally.

Start with 10 records, free.

Review a redacted sample together. Confirm data quality, a private transfer method, scope and acceptance criteria before payment. An export may omit notes, messages, equipment information or suppressions; inspect it first.

A finished working list.

25 distinct customer recommendations, ranked best first. Each has a source reference, reason, required checks, two drafts and outcome fields. First five within three business days; full list within a week of payment and complete intake. Agree calendar dates before payment. Review results at two weeks.

25 worth contacting—or your money back.

If Orofind cannot deliver 25 supported recommendations meeting the agreed review criteria from the scoped records, the full \$995 is refunded. Held records, duplicates and second drafts do not count. Refund initiated within five business days after the shortfall is confirmed. No sending requirement. No promise of jobs or revenue.

Keep the outcomes separate.

Record the actual send, reply, booking, completed job and collected payment separately. A copied draft is not a send; a booking is not revenue. Before either draft, the owner confirms current facts, contact eligibility, suppressions and timing. The shop's qualified plumber owns technical decisions.

Your records stay yours.

Private transfer, allowed tools, access and retention are agreed first. No customer upload on the site. Working copies deleted within 30 days after completion; unused preview copies within seven days. No selling the list or contacting your customers. Minimal invoice and agreement records may be retained separately.

Book your free records review

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Full project terms are on the Founding Launch page and agreed in writing before payment.